

Money and Law

August 3-5, 2000

Special thanks to Telefilm Canada, TD Bank, BC/Telus, Department of Canadian Heritage, Silicon Valley North, Montage and our other sponsors.

August 2nd

9:00 p.m. Props Pub – located on the Banff Centre Campus
Meet and Greet

August 3rd

8:00 – 9:00 am – Technical Run Through – all presenters for the day must attend

Location: Room 313, 3rd floor, JPL building

9:00 a.m.

Coffee

Welcome and introduction of the event: Sara Diamond, Artistic Director, Media and Visual Arts, (who will moderate throughout)

Money and Law is a working seminar. Themes of Money and Law: producing new media and cross-media methods, producing and managing software projects, financing for content and software; creating companies; financing artists' projects; entertainment law and new media; software laws, cyber torts, rights and new media; data base and archive structures and digital rights.

Participants introduce themselves

10:00-11:00 a.m.

What is the financing cycle for new media creative content?

What are the sources of funding for new media projects?

Presentation by:

- Gordon Syme, Technology Banking Manager, TD Bank
- Audrey Doyle, Senior Analyst, Policy, Planning and Research, Telefilm Canada – Telefilm and other sources of funding (Bell and Telus) different funds in the spectrum, the differences between grants, equity investment, loans, producer or company investment and recoupment challenges
- Arts Funding, Sara Diamond

Coffee

11:15 - 12:15 a.m.

What are the key rights, regulation and ownership issues re: new media?

- Alan Zimmerman, Acting Director, Department of Canadian Heritage Presentation of Research

Lunch

1:15 - 2:15 p.m.

What are the key legal challenges in new media?

- Overview by Tom O'Reilly, Lawyer, Field Atkinson Perraton, common legal issues for new media developers. Current issues regarding issues of agreement and digitization.
- Comments by Steven Selznick, Lawyer, Partner, Blaney, McMurtry, LLP

Coffee

August 3rd continued

2:30 - 4:15 p.m.

Producing New Media: What we can learn from old media, what is new?

Panel presentation:

- Ozlem Tuncil, Co-director, Futurescape, Issues in adapting fictional television content for new media
- Suzanne Chapman, Director of Development, Television Production, Alliance/Atlantis Communications
- Rob Bevan, Creative Director, XPT
- Tom Harvey, Managing Director, XPT
- Keith Clarkson, Senior Multimedia Investment Analyst, Telefilm Canada

Coffee

4:30 – 6:00 p.m.

Building the Financing Picture

What should be in a Budget?

- Steven JP Comeau, President, Collideascope Digital
- Keith Clarkson, Senior Multimedia Investment Analyst, Telefilm Canada

What is the role of Marketing? How much should it receive in the budget?

- Shelley Nowazek, Communications Consultant, Telefilm Canada – Successful models that have received funding through the Telefilm Canada Marketing Assistance Program.

What are international sources of financing?

- Professor Bruck, Head of Research, Salzburg Research Forschungsgesellschaft

What are other funding and financing strategies?

- Gord Syme, Manager Knowledge Based Industries, TD Bank

FESTIVAL DANCE

Thursday 8 p.m

Eric Harvie Theatre, The Banff Centre Campus

** See Lori Ward for complimentary tickets and details.

The Banff Centre for the Arts Professional Dance Program will break with tradition this summer by presenting four works created at Banff with the assistance of the Clifford E. Lee Choreography Award. This year's program was chosen to celebrate the Clifford E. Lee Foundation's recent endowment of the Award, as a result of which emerging Canadian choreographers will continue to benefit from the Foundation's generosity for years to come.

PROGRAM:

- **Snow**, a world premiere by **Wen Wei Wang**, the 2000 Clifford E. Lee Choreography Award recipient.
- **Creaturehood** Choreography: Shawn Hounsell
- **I'Etiquette** Choreography: Joe Laughlin
- **Quest** Choreography: Crystal Pite

August 4th

8:00 – 9:00 am – Technical Run Through – all presenters for the day must attend

Location: Room 313, 3rd floor, JPL building

Coffee

9:00 a.m.

Summary of issues from previous day

9:30 - 10:45 a.m.

European Case Studies in funding and management

- Professor Peter A. Bruck, Head of EuroPrix
- Tom Harvey and Rob Bevan, XPT
- Andre Ktori, Co Director AudioRom LTD.

With response from Canadian and US participants and funders

10:45

Coffee

11:00 - 11:45 a.m.

Managing Software Projects

- Mark Green, University of Alberta

11:45 - 12:30 p.m.

Venture Capital and Funding, incubating companies

Randy Thompson, VentureAlberta.com

Lunch

1:45 - 3:45 p.m.

Entertainment Law and New Media: Rights

- Steven Selznick, Lawyer, Partner, Blaney, McMurtry, LLP
Software Rights, Cyber Torts, Internet Law
- James Talbott, Lawyer, Talbott and Talbott, the intermix of technology and entertainment law

Coffee

4:00 - 4:45 p.m.

Building a Company, strategies, from service to public

Steven Selznick, Gord Syme and others from Legal Team

5:00- 6:00 p.m.

Clinic: Participants suggest issues they face and we discuss

9:00 p.m.

Party at Cozy Nook, Sally Borden Building, Banff Centre Campus

August 5

8:00 – 9:00 am – Technical Run Through – all presenters for the day must attend

Location: Room 313, 3rd floor, JPL building

Coffee

9:00 a.m.

Summary of previous day

9:30 - 11:00 a.m.

Archives, data bases, digital rights

- Brent Lee, Canadian Research Team, InterPARES,
- Frank Kunkel, Eva Stein, Thomax Kaulmann, Gabrielle Stiller-Kern, all from House of World Cultures

With responses from lawyers

Coffee

11:15 - 12:00 p.m.

Funding for Collaboration between arts, science and technology

- Martin Freeth, Deputy Chief Executive, The National Endowment for Science, Technology and Arts, NESTA, a model for funding culture and technology

Lunch

1:15- 2:30 p.m.

Creating the Project Team: Who should be on a new media team?

What is a project manager?

Producing and Project Team Case Studies:

- Kristy Kang, Art Director, Annenberg Center for Communication, financing projects, the team structure and co-production models
- Drop the Beat Suzanne Chapman, Director of Development, Television Production, and Alliance Atlantis Communications
- Patrick Crowe, Producer, Dish it Out, Extend Media
- Steven Comeau, President, Collideascope

Coffee

2:45 – 3:30 p.m.

Research funding session

- Mark Beam, President/Founder, Creative Disturbance

3:30 - 5:15 p.m.

Clinic: Participants propose project issues and we trouble shoot and discuss these

5:15- 6:00 p.m.

Assessment and Strategies for future

6:00 p.m.

Wrap Party 3rd Floor deck JPL Building (weather permitting – alternative JPL Room 313)