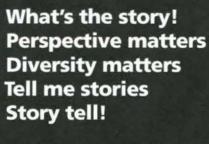
THE BANFF CENTRE

SCIENCE COMMUNICATIONS

JULY 21 - AUGUST 3, 2013





Who's your audience?

Open, blue ocean Giving me arguments Octopus of joy

Transformative, captivating, fascinating
Surprising, exciting, stimulating
Inspiring, engaging, life changing
Relevant, imaginative, worth it!

Reflection, creativity Community, passion Itchy, powerful, complicated

Fun

Interesting people, good food

I really needed this

