

YOUR Community NEWS

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Edmonton Jewish Community Council

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FEATURE SECTION



From the Director's Desk

By Uri Rosenzweig

The Program Series

This year's Jewish Arts Series of the Jewish Community Council has accomplished much more than just bringing in the finest array of talent ever sponsored by one organization in one season in our community.

This in itself has been an outstanding achievement as demonstrated by the enthusiastic response to this year's program series.

What is equally as important is that we can learn some meaningful lessons from the experience of this year's program.

These are as follows:

First, it may be difficult to believe, but is nevertheless true, that the entire, successful series was conceived and produced by a committee of only three people. Eva Weisz has done a remarkable job as chairman, making sure that the minutest details are looked after and she is ably assisted by Robert Rosen as Vice-Chairman and Gloria Dickens as arrangements chairman.

In view of the many details looked after by these three alone, the lesson we can learn is that the number of committee members in most undertakings is not as important as how effective your committee members are. In most of our communal efforts we tend to think that large committees, resulting in greater involvement, automatically enhance our chances for success. Year after year various organizations equate numbers with success even though we know from experience that many people un-

dertake responsibilities in our respective organizations and just don't produce. The high calibre of individuals we involve in carrying out a project will assure greater success than the numbers of people we involve.

The second lesson we can learn from our Program Series is that members of our community are prepared to pay for quality services and programs.

I recall many concerns in previous years suggesting that if we raised our admission prices for our Program Series, people would not buy tickets.

This year's experience proved this argument fallacious. People will pay for what they consider goods and services to be worth. They are prepared to pay for quality and both our name performers and the use of the beautiful Citadel Theatre provided that quality.

In my view however, the most important new element introduced by the Program Series this year was the decision to open it up to the public at large.

This decision not only gives us the opportunity to share our cultural talents and heritage with the broader community. It not only helps establish a better rapport and understanding between Jews and non-Jews. More important, is that it helps to dissipate the stereotyped image of the Jew as perceived by non-Jews.

While many Jews in Edmonton are involved in nearly all aspects of life in the general community, business, professions, the arts and academia on an individual basis, the organized Jewish Community has built a protective shield to isolate and insulate itself. This has hurt us particularly when we have sought support among the general public for what are vital Jewish concerns.

The opening of our Program Series to the public at large has therefore been an important step which I hope will be continued and expanded upon in other areas

Senior Citizens "Are Young and Beautiful"

By Rosa Krassilshchikova

There is a place in Edmonton where you, being a citizen of Golden Age may feel as if you are quite young and beautiful.

It is not far from the main road — Jasper Avenue in the basement of a small cozy house.

When you come there a woman with a friendly smile by name of Vera Lipsett meets you in the threshold and tries to do everything in order you feel quite comfortable.

You are sitting at the table and talking with your new friends and eating nice homemade cakes and tasty biscuits, prepared for you.

You listen to the melodical Jewish songs that are performed in Jewish or Hebrew. Not long ago there was a party when Mrs. Lottie Landa has read short stories written by Sholom Aleichem. It wasn't a simple reciting, a plain reading. It was a masterfully, artistically performed reading.

I have got a real pleasure to listen to it. It is a pity I do not know the name of the singer, a pretty woman who sang beautiful Jewish songs, as to me the whole life was spent in a Russian city of Leningrad, but I like Jewish songs immensely.

My mother who came from a small village — Palushe, near Tgnalina, (Vilna district) knew a lot of wonderful Jewish songs and I was accustomed from my childhood to love and to enjoy them.

I am grateful to Mrs. Alice Abells for organizing such interesting and full of intellectual significance meetings of Jewish women.

Remember Munich — By Elie Wiesel

Murder screamed eleven times at Munich.
On September 5, 1972.
The killers were the PLO.
And we shall not forget.
The killed were Israeli athletes.
And we shall not forget.
Moshe Weinberg, Yosef Gutfreund, Yaacov Springer, Amitzur Shapira, Joseph Romano, David Berger, Mark Slavin, Eliezer Halfin, Zeev Friedman, Kehat Schorr, Andre Spitzer. Fathers, sons, brothers. All dead.
It has been five years, but we shall not forget. And how can we forget the other innocent victims. Jewish, Christian, Moslem, killed at other places by the PLO in their war

against civilians.
26 Christian pilgrims at Lod Airport.
24 children at Maalot.
47 persons on a Swissair jet.
8 adults and 8 children at Kiriath Shemona.
And more and more and more links in a brutal chain of murder and massacre.
And we shall not forget (but we cannot understand) that the PLO killers go unpunished by the world.
And we shall not forget that the PLO would if it could destroy the State of Israel as it is destroying the State of Lebanon.
We believe that Israel will talk and sacrifice and negotiate with those Arabs

who recognize the need to talk, sacrifice, and negotiate.
But we remind the world that the PLO says that Israel has no right to exist. Would any State in the world be asked to talk to those who say you must die at the end of the conversation.
Israel waits for peace.
And an end to the killing.
But we shall wait, we shall not, we cannot, we must not forget.
So, remember Munich 1972.
Lest we repeat Munich 1938.



Elie Wiesel

Mr. Wiesel will
lecture in Edmonton
May 8, 1978

People in the News



At the recent Bonds Women's Division Inaugural Luncheon, certificates of appreciation were presented to Mrs. Ida Antflick and Dora Kagan, by Norinne Daniels, National Women's Division Vice-Chairman and Edmonton Women's Division Chairman, Diane Marcovitch, for their many years of dedicated service to the Israel Bond program.



Mr. and Mrs. Hy Baltzan established a new Forester Project in Canada Park, Israel.

In the picture from left to right are: Mrs. Hy Baltzan, Mr. Hy Baltzan, and Mr. Stan Miller, Edmonton JNF Chairman.

JNF Trees Certificates for all Occasions

Suggestions for the occasions when to plant trees or present other beautiful and meaningful JNF certificates:

A Brith, birthdays, engagement, Bar/Bat Mitzvah, marriage, graduation, Tu B'Shevat, anniversary, Mother's Day, Father's Day, housewarming, Yahrzeit, unveiling, sweet-sixteen, in honour of, Rosh Hashana, speedy recovery, Mazel Tov, condolence, honoring outgoing officer, visit to Israel or in appreciation,

INSCRIPTIONS:

SEFER HEYELED (CHILDREN)	\$18.00
SEFER BAR-MITZVAH	\$36.00
SEFER BAT-MITZVAH	\$36.00
GOLDEN BOOK	\$180.00
GARDEN (100 TREES)	\$500.00

LAND RECLAMATION:

1/4 DUNAM	\$25.00
1/2 DUNAM	\$50.00
1 DUNAM	\$100.00

TREES:

PER TREE	\$5.00
UNIT OF 60 TREES	\$300.00
5 TREES FOR RAFUAH SHLAIMA CERTIFICATE	\$25.00

All inscriptions are permanently registered in Jerusalem and include the delivery of a handsome framed certificate, suitably personalized according to the contributor's wishes.

The certificate for the Sefer Bar-Mitzvah and Bat-Mitzvah is delivered in a handsome folder, included with the certificate is a beautiful book printed in Jerusalem, outlining the significance of the Bar/Bat-Mitzvah.

All contributions to the J.N.F. are income tax deductible.

For any tree orders or any other JNF business please contact Mrs. Evelyn Prepes at —

Ph: 436-3652
Address: 14615 - 78 Avenue
Edmonton, Alberta
T5R 3C4



Over 200 people gathered together at the Riviera Hotel in Edmonton to celebrate the Negev Dinner, honoring Dr. and Mrs. Eli Adler.

In the picture above from right to left Micha Peled — Executive Director for JNF in Alberta and Saskatchewan Region, (presenting a Canada Park Forester Certificate to the Adlers') Dr. Eli Adler, Mrs. Adler & Mr. Stan Miller, Edmonton JNF Chairman.

Evelyn Prepes Appointed By JNF for Edmonton

JNF is pleased to announce the appointment of Mrs. Evelyn Prepes to be in charge of Edmonton JNF activities.

Born and raised in Edmonton, Mrs. Prepes is a graduate of the Edmonton Talmud Torah, having completed both the day school and continuation program. She is also a graduate of Victoria Composite High School and McTavish Business College.

Mrs. Prepes has been a member of Hadassah for the last 18 years having held many executive positions and is also on the executive of the Mother's Auxiliary of the Talmud Torah, and a member of ORT.

Mrs. Prepes' activities, with her daughter Marla dancing, and her son Sheldon playing hockey, keep her very busy. Her husband Alch, also takes up a lot of her time.

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