

Our Community news

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Henry Brezer, Harold Fayerman Head United Jewish Appeal

Henry Brezer, a Past President of the Edmonton Jewish Community Council and Dr. Harold Fayerman, President of the Edmonton Jewish Community Council have accepted to head the 1971 U.J.A. Campaign.

This major undertaking by two key officials of the Edmonton Jewish Community Council underscores the Council's recognition of its need to play a leadership role as the Central Community body in the major community fundraising campaign.

Just returned from a regional UJA meeting in Calgary where representatives from Western Canada met to discuss campaign plans for 1971, Mr. Brezer has announced that Edmonton's UJA objective has been set. This objective was established on a number of factors including the total pledged for the record 1967 Campaign, Canada's UJA objective for 1971 and in consideration of what other Western Canadian communities are expected to raise this year.

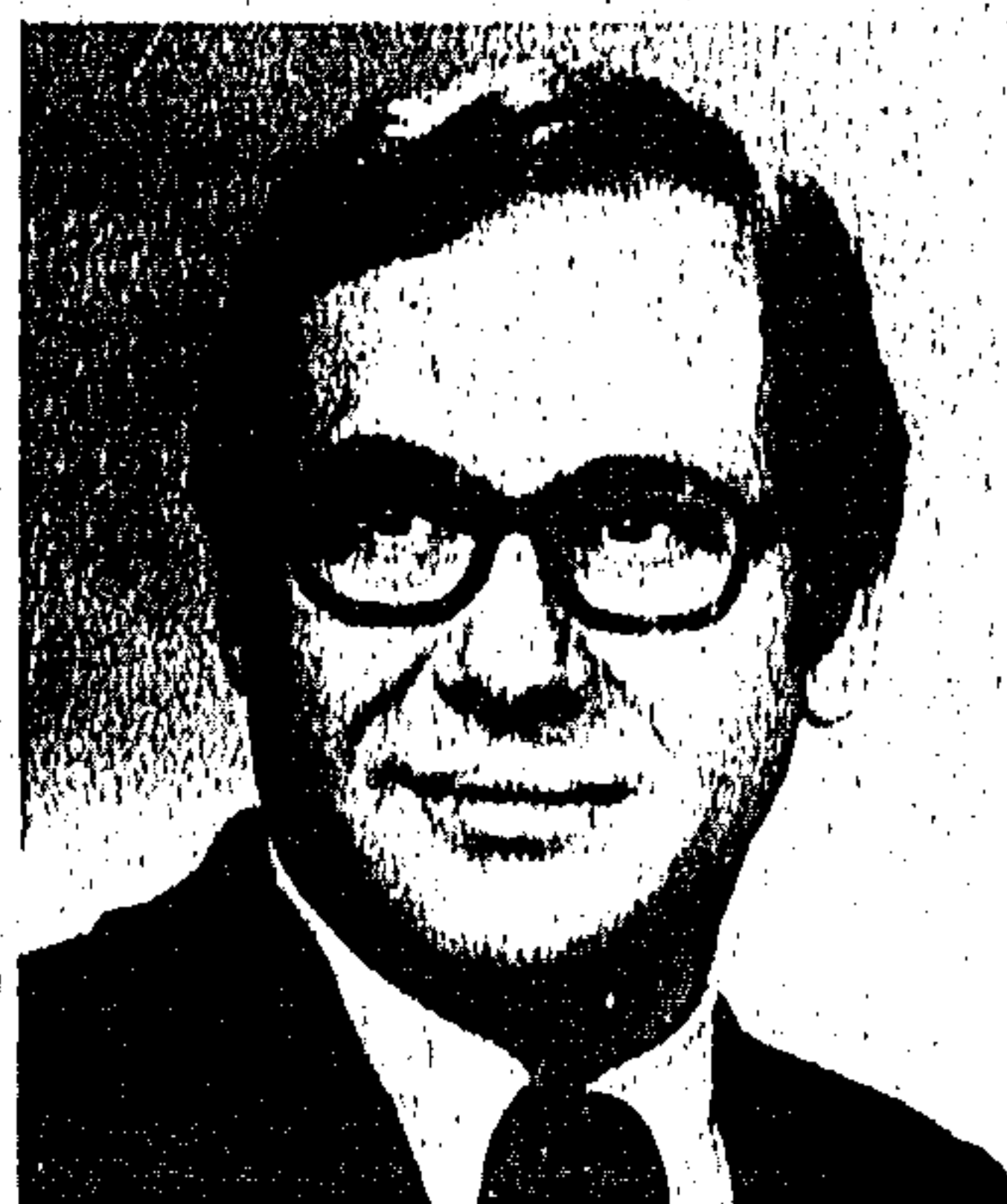
Attending the Calgary meeting with Mr. Brezer were Joe Shoctor, O.C. National Vice-President of UJA, Mickey Dlin, Wolfe Margolus and Uri Rosenzweig Executive Director, Edmonton UJA.

Mr. Brezer and Dr. Fayerman are now in the process of selecting key campaign leaders and division chairmen for what promises to be the most intensive UJA Campaign since 1967.

Sol D. Granek, Director-General of the UJA office in Jerusalem will be in Edmonton to meet with the Men's Campaign Organization. Mr. Granek who is now on a mission to Iron Curtain countries is expected to report on his findings.

Following Mr. Granek's visit, Louis Pincus, Chairman of the Jewish Agency, will be in Edmonton, Wednesday, March 24 to meet with key community leaders and help set the tone for the 1971 UJA Campaign.

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Henry Brezer



Dr. Harold Fayerman

Lyla LeBane Named Women's Div. Chairman

Mrs. Ivor LeBane, President of the Edmonton Hadassah Council, has accepted the chairmanship of the UJA Women's Division for 1971.

Following the recent decision to establish a moratorium on all fund-raising in favor of the UJA, and the fine cooperation extended by all groups, particularly women, Mrs. LeBane has enlisted the fullest support from all women's organizations.

In the spirit of the moratorium which calls for applying all community energies and resources to the urgent needs of the UJA, the Presidents and some vice-presidents of all women's groups have consented to serve as co-chairmen of the Women's Division.

These include, Janet Fridman, Beth Israel Sisterhood, Miriam Lutsky, National Council of Jewish Women, Diane Marcovitch, Hadassah, Ann Shapiro, Pioneer Women, Freda Slutsky, Mizrahi, Bunny Smordin, Beth Shalom Sisterhood, Merle Weinlos, Mizrahi and Eva Weiss, Talmud Torah Mothers' Auxiliary. Kayla Shoctor is Immediate Past Chairman and Honorary Chairman of the Women's Division.

Convention chairman, Mrs. Florence Mass, invites everyone to participate. Please contact her at 488-5930 or 488-5081.



Mrs. Ivor LeBane

Working at a fast and efficient pace for which she is well noted, Mrs. Le Bane has already lined up her key workers and scheduled various functions.

Merle Weinlos is Pace Setters' Chairman for gifts of \$125 and over, Zolda Kalinsky, Key Gifts Chairman for \$75 and over, Phyllis Adler, Advance Gifts Chairman for \$25 and up, Elaine Bookhalter and Lil Pakes are Residential Blitz Chairman, Lois Sorokin Publicity and Bunny Cristall, Social Arrangements.

The Student March for Soviet Jewry See Page 4

National Council of Jewish Women National Confab. here May 16 - 20

An historic first will take place in Edmonton from May 16-20, 1971 when the first national convention of any Jewish National organization will be held in this community.

Hundreds of delegates from across Canada will convene in Edmonton for the National Biennial Convention of the National Council of Jewish Women which will be hosted by the Edmonton Section at the Macdonald Hotel.

Mrs. Florence Mass, Convention Chairman reports that the theme will be "action '71" and an action-packed program has been planned ranging from a Klondike barbeque to home hospitality, workshops and business sessions.

Convention delegates will focus their attention on such areas as youth, aging, poverty and Contemporary Jewish affairs and on ways and means for National Council of Jewish Women to work more effectively in these areas.



Mrs. Florence Mass

The Convention will open some of its programs to the community at large and a complete schedule of events will be announced in the near future.

The Edmonton members of NCJW are busy preparing to extend the traditional and enthusiastic Western hospitality to the visiting delegates.

Survival means sacrifice.

The Jewish people have always had to struggle — not only to survive, but to improve the quality of life itself. In many parts of the world the struggle continues. And it's a struggle that we must continue to help fight.

For we must all make sacrifices for the survival in Israel of people who, through our efforts, are able to live a 4000 year-old dream, to be free of fear, injustice and inhumanity. People who must make constant sacrifices so that others don't turn that dream into a nightmare.

We must make sacrifices for the survival of life in those countries where being Jewish means living under the shadow of hatred and repression.

Read these facts about people who need our help.

Think what it would be like if they couldn't count on us. Then stand up and be counted.

First Campaign Returns In

FLASH: As we go to press, word has come from UJA campaign headquarters that the first 10 gifts thus far received for this year's UJA showed a total pledge of \$26,200 as compared to \$15,200 from the same contributors last year.

Survival means sacrifice in other lands.



The struggle for Jewish survival rages not only in Israel but throughout the world, wherever Jews are being victimized.

You have helped more than 25,000 Jews escape from North Africa by supporting the United Jewish Appeal, and through it the Joint Distribution Committee, the Jewish Agency and the United Hias Service. But think what it must be like for the tens of thousands more who are still trapped and need your help because to them escape is still a dream.

You have given food and medical care to 20,000 children in Iran. But think what it must be like for those who will be sick and starving tomorrow unless you help continue to let there be life.

And think what it must be like for Jews living in Eastern Europe, not knowing when the shadow of anti-Semitism may lift its ugly head.

Every day more Polish Jews join the more than 3000 who have already fled the country since the last outbreak of that government's anti-Jewish policies. And over 4000 Jewish refugees have left Czechoslovakia since the Russians invaded in 1968, making life even more uncertain for those who remained.

Because you listened and answered, refugee centers and JDC offices throughout Europe have been able to provide them with food, clothing and shelter while they await the opportunity to make new homes in Israel and elsewhere. But unless you continue to offer life to these homeless Jews, their future will be as horrible as their past.

Emergency situations like these place a great strain on the already difficult task of rescuing Jews around the world. And the costs of continuing the programs needed to help 300,000 distressed Jews in 30 different countries are rapidly increasing.

We must think about them all — wherever they are. And we must help. For they are all Jews. And if we don't help them, no one else will.

Survival means sacrifice in Israel.

The people of Israel are fighting for life. They are continuing a 4000 year-old struggle for survival in spite of the all-out "war of attrition" declared by their hostile neighbors.

Mortar shells overturn school buses filled with small children. Terrorist bombs kill and maim old and young alike.

That the people of Israel have withstood these unrelenting attempts to annihilate them bears witness to their undying courage, their remarkable strength and their fierce determination to keep Jewish values alive. But the costs of fighting this war of survival are staggering.

The Jews have shed more than 4000 years of blood and tears. They have lost countless lives — in and out of uniform. And as the threats of destruction continue to be carried out, the people of Israel continue to expend nearly all their energies and resources to fight for their existence.

Israelis are already paying the highest tax rate in the world and more than 80% of the country's entire internal revenue is spent on defense. The costs of defense have increased 10% since last year and are now expected to absorb at least 30% of the country's gross national product.

Because so much of their money is used for defense, the people of Israel are unable to help support the health, education, welfare and immigrant programs that have been the traditional responsibility of free world Jewry. And until peace comes, the people of Israel will be called on to sacrifice even more. And so will we.

Even as the people of Israel fight for life, new schools and clinics must be built. And those which have been destroyed must be rebuilt and re-equipped.

Even as the people of Israel fight for life a quarter of a million Israelis live in substandard housing. They must be helped.

Even as the people of Israel fight for life one-fourth of all families in the country live under impoverished conditions. They must be helped.



Next year 50,000 homeless immigrants will come to Israel, joining the 150,000 who have come since 1967. Many will arrive in Israel bearing only the clothes on their backs and a centuries-old dream. They must be fed, clothed and housed. They must be taught a new language, new customs and productive vocational skills. And they must be assimilated into the main currents of Israeli life.

While the people of Israel fight for life, they cannot share with us the burden of solving these critical humanitarian problems as they voluntarily have in the past. So the responsibility for maintaining the necessary programs and life-saving activities must be met in full by world Jewry.

We must all feel the urgent plight of the people of Israel and turn our concern into action. We must give more than ever before. Because the people of Israel need us more than ever before.

Survival means sacrifice in our community.

Through the formal education provided by our fine Talmud Torah, and in the various groups and activities of the Jewish Youth Centre, both beneficiaries of the UJA, our youth are given the opportunity to learn and appreciate their rich heritage both as Jews and as Canadians, to build strong bodies and enquiring minds, to make new friends and to spend their leisure time in a creative way.

This year, our Talmud Torah is facing its greatest financial crisis in its history, posing a serious threat to Jewish survival in our own community.



Brezer, Fayerman

(Continued from Page 1)

Underscoring this year's campaign theme "Survival means Sacrifice" Mr. Brezer and Dr. Fayerman emphasized the extraordinary campaign needs of Israel in 1971.

"Despite the current ceasefire, Israel's people must stand guard against hostile neighbors who have not yielded in any way in their hostility toward Israel. Until such hostility ends, until there is a permanent peace, the people of Israel dare not let down their guard and must continue to protect their homeland at tremendous cost and sacrifice.

"Defence of their country," continued the campaign leaders, "is the task of the Israelis. But we Jews

of the free world also have a task and responsibility. The care for the wanderer, the seeker of freedom, the homeless and the oppressed has always been and will continue to be our traditional responsibility. But with mounting costs of defence, Israel cannot participate financially in this humanitarian work to the extent that she has in the past. And our own efforts, however great and fruitful, however dedicated and noteworthy, have not been nearly enough, particularly in the light of the tremendous increase in human needs this year.

We therefore ask the Jewish Community of Edmonton to recog-

nize that the value of human life is immeasurably greater than all material considerations and we ask our fellow citizens to join us in sacrificing our substance and energies to ensure Jewish survival and dignity."

Our COMMUNITY NEWS

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Edmonton Jewish Community Council Officers:

- Immediate Past President Sam Friedman, Q.C.
- President Dr. Harold Fayerman
- Vice-President Dr. Noel Jampolsky
- Vice-President Herb Leon
- Vice-President Norman Silverman, Q.C.
- Secretary Mrs. Louis Rudolph
- Treasurer Saul Dlin
- Executive Director Uriel Rosenzweig



*From the
Director's Desk*

By Uri Rosenzweig

The Student March for Soviet Jewry

In a community circular signed by the Student Struggle for Soviet Jewry, Jewish Social Action Committee, Hillel and the Canadian Union of Jewish Students, they ask where the Presidents of various groups and organizations were on the night of February 22, when these students sponsored a march in front of the Legislative Building on behalf of Soviet Jewry.

Without getting into the merits or meaningfulness of this march, which followed by several weeks a most meaningful and effective community-wide rally and march for the same cause, I would ask my young friends not to be disheartened. A turnout of 75 marchers for these students was a respectable number when you consider that various adult organizations don't get any more showing up for their meetings or functions.

It's unfortunate however that these students decided to single out the presidents of organizations as a result of their frustration, when instead they should be asking why they failed to get a larger turnout from among their peers.

It is not generally known, but should be clearly understood, that the students who organized the march did so without consultation and without seeking the approval from the Community Council. This is their right! But having chosen this course of action on their own, how could they expect the support of the adult community? If our college youth in Hillel or some other group choose to operate on the basis of an anti-institutional bias, and they may have validity for doing so,

then they can't complain about the lack of support from the very organizations which they choose to ignore.

What has been and is lacking is a mutual respect and understanding, and even more important, a vehicle or apparatus by which we could establish an ongoing dialogue between the organized Jewish community and our college youth.

And adults are even more to blame for this situation than our youth. What have we done to involve them in our organized Jewish institutions, not in youth programs as a special segment, but as responsible future leaders and as individuals who have something worthwhile to contribute. How many college age youth sit on our Boards and committees? How many do we invite to our community meetings and functions? How often have we taken the initiative in consulting with them regarding their needs and their problems? How many adults in this community really care whether Hillel functions or not? And while some adults may deplore the alienation of our youth, how many are really prepared to go out and do something about it?

On the other hand, our college youth are not free of guilt either.

Protests on behalf of Soviet Jewry have become "The" thing for Jewish students to do. And it's very commendable that they have found something to latch on to, something meaningful to them to identify with Jewishly. We should welcome it.

But there are also important problems and concerns right here in our own community that cry out for involvement of college youth. Yet how many of them have attended annual meetings or community gatherings and made their voices heard? How strongly and effectively have they protested their complete exclusion from decision making bodies in the organized community? How many of them have volunteered to help or to contribute to any community project or campaign?

This gap between the generations will disappear or be narrowed only when youth and adults turn toward each other rather than away from each other. It is said that when the Messiah comes, he will turn the hearts of fathers to children and the hearts of children to fathers.

It is incumbent upon the adults of this community to take the first step in the fulfillment of that prophecy.

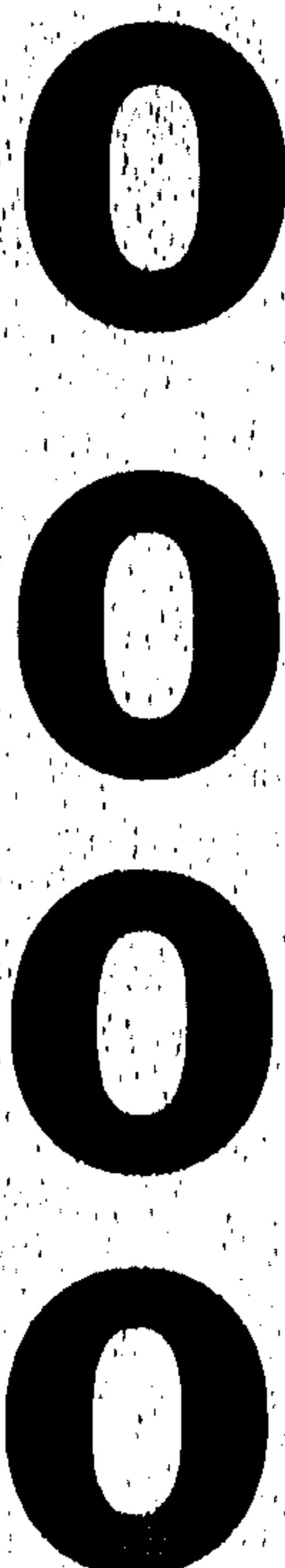
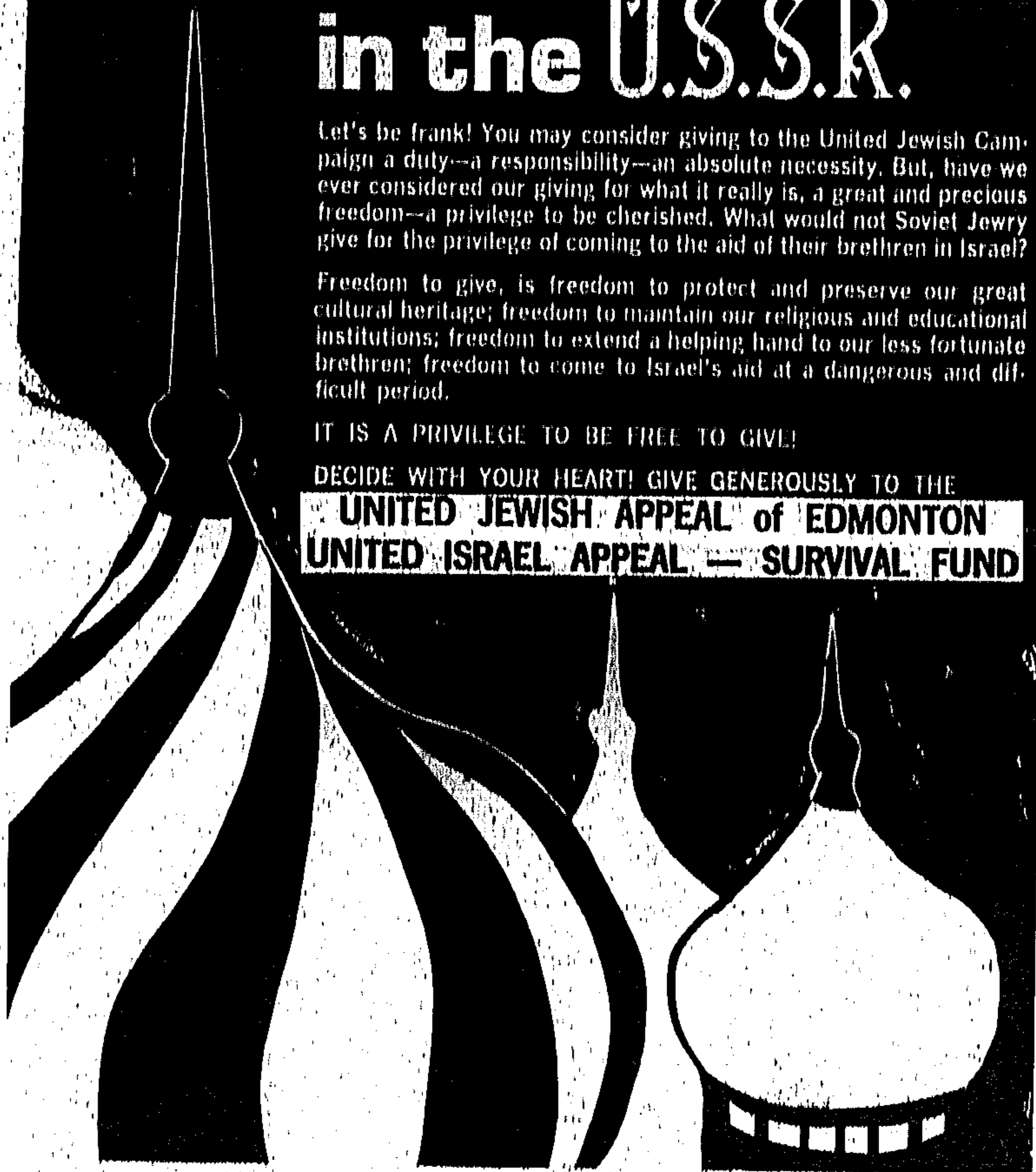
There is no U.J.A. in the U.S.S.R.

Let's be frank! You may consider giving to the United Jewish Campaign a duty—a responsibility—an absolute necessity. But, have we ever considered our giving for what it really is, a great and precious freedom—a privilege to be cherished. What would not Soviet Jewry give for the privilege of coming to the aid of their brethren in Israel?

Freedom to give, is freedom to protect and preserve our great cultural heritage; freedom to maintain our religious and educational institutions; freedom to extend a helping hand to our less fortunate brethren; freedom to come to Israel's aid at a dangerous and difficult period.

IT IS A PRIVILEGE TO BE FREE TO GIVE!

DECIDE WITH YOUR HEART! GIVE GENEROUSLY TO THE
UNITED JEWISH APPEAL of EDMONTON
UNITED ISRAEL APPEAL — SURVIVAL FUND



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